

## PROPOSAL CONTACT INFORMATION

Name:

Speaker's Name (if different from above):

Business/Affiliation:

Speaker's Job Title:

Mailing Address:

Email Address:

Business Phone:

Cell Phone:

Twitter: @

YouTube:

Blog:

## MARKETING

I agree to market my speaking engagement through the following channels *(Select all that apply)*:

Post to LinkedIn Groups  
*Group Names:*

Email to my colleagues

Twitter

Newsletter to my subscribers

Other Social Media platforms (e.g., LinkedIn  
personal profile, Facebook, blog)

Promote on speaking calendar on my  
organization's website

Write a guest blog post for ATD Sacramento

Other (Please specify):

## PROPOSED SESSION INFORMATION

Proposed Presentation Title:

Please describe your topic/session in 3-5 sentences:

List 3-5 learning objectives for your session:

Briefly describe the interactive components of your session (maximum 150 words):

Who should attend your presentation? (Select all that apply):

Trainers/Facilitators

Organizational Development (OD) Specialists

Instructional Designers

E-learning Designers/Developers

Training and/or OD Leaders and Managers

Human Resources Practitioners

Independent Coaches or Consultants

Other (Please specify):

Length/Type of Session (Select all that apply):

Half-day workshop (3-4 hours)

Day-long workshop (6-8 hours)

Lunch session (1-1.5 hours)

Evening session (1-1.5 hours)

Webinar

Other (Please specify):

## Session Category/Competencies (Select all that apply):

### Change Management

Apply a systematic process to shift individuals, teams, and organizations from current state to desired state.

### Knowledge Management

Capture, distribute, and archive intellectual capital to encourage knowledge-sharing and collaboration.

### Coaching

Apply a systematic process to improve others' ability to set goals, take action, and maximize strengths.

### Integrated Talent Management

Build an organization's culture, capability, capacity, and engagement through people development strategies.

### Managing Learning Programs

Provide leadership to execute the organization's people strategy; implements training projects and activities.

### Evaluating Learning Impact

Use learning metrics and analytics to measure the impact of learning solutions.

### Learning Technologies

Apply a variety of learning technologies to address specific learning needs.

### Training Delivery

Deliver informal and formal learning solutions in a manner that is both engaging and effective.

### Instructional Design

Design and develop informal and formal learning solutions using a variety of methods.

### Performance Improvement

Apply a systematic process for analyzing human performance gaps and for closing them.

## SPEAKER INFORMATION

Please provide a short biography, which includes information on your professional background and an interesting factoid or two to be used as part of your introduction (typically around two paragraphs). This biography will be available on our online event page:

## Headshot

Should your proposal be accepted, we will request a headshot file for use on our webpage and in printed marketing materials for the event, preferably in .jpg format.

## Professional References

Please provide two references from outside your organization—someone who has heard you speak and can attest to your ability and subject matter expertise.

**Name:**

**Title:**

**Company/Affiliation:**

**Phone:**

**Email:**

**Name:**

**Title:**

**Company/Affiliation:**

**Phone:**

**Email:**

Thank you for submitting your proposal!

The ATD Sacramento Programs team will contact you should your proposal be accepted.

Please send any questions to [mail@tdsac.org](mailto:mail@tdsac.org)